



ANA  ENTERPRISE

HEALTHYNURSE HEALTHYNATION™

YOUR STORY, YOUR CHALLENGE,
YOUR SUCCESS

PROMOTIONAL TOOLKIT
www.hnhn.org



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INTRODUCTION

Healthy Nurse, Healthy Nation™ (HNHN) Grand Challenge is a social movement designed to transform the health of the nation by improving the health of its 4 million registered nurses. HNHN:

- Engages and connects nurses with each other, with employers, and with organizations to get involved in improving the health of nurses!
- Motivates nurses to practice healthier behaviors in the key areas of physical activity, rest, nutrition, quality of life, and safety.
- Provides an online community of supporters to inspire action, engage friendly competition, deliver tools and resources, and share data from a comprehensive health assessment.

The success of HNHN relies on the collective impact of all our actions. So how can you get involved?

As members of the country's most trusted profession, nurses are critical to America's health care system. As a partner in HNHN, we ask that you help amplify the message of nurses leading the way to better health by example.

HERE'S HOW:

- Follow HNHN groups on [Facebook](#), [Twitter](#), and [Instagram](#), and engage with us [online](#).
- Encourage your nurses and colleagues to join HNHN and participate in all of the [challenges](#).
- Share the suggested social media content and resources that link back to [HNHN's website](#).
- **Most importantly, post about the awesome things you're doing to make nurses healthier. Don't forget to use the [#HealthyNurse](#) hashtag so we can share your great work in return!**

THANK
YOU

SHAREABLE GRAPHICS

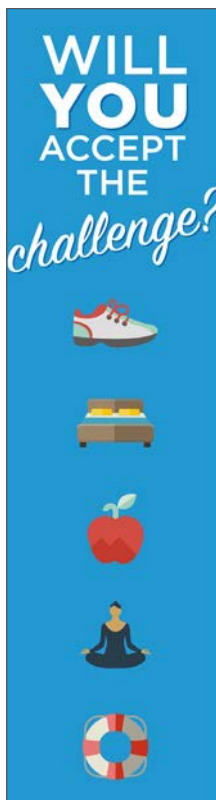
ANA has created four standard online graphic sizes for you to use on your organization's website to promote HNNH.



DOWNLOAD



DOWNLOAD



DOWNLOAD



DOWNLOAD

CHAMPION GRAPHICS

Use these graphics on your organization's website and social media channels to promote your partnership with Healthy Nurse, Healthy Nation.



DOWNLOAD



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DOWNLOAD

COLLABORATOR GRAPHICS

Use these graphics on your organization's website and social media channels to promote your partnership with Healthy Nurse, Healthy Nation.



DOWNLOAD



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DOWNLOAD

CONNECTOR GRAPHICS

Use these graphics on your organization's website and social media channels to promote your partnership with Healthy Nurse, Healthy Nation.



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COMMITMENT FLYER

Personalize this 8" x 11" flyer with your organization's Healthy Nurse, Healthy Nation commitments and display throughout your facility. Use your local vendor for printing.

ANA ENTERPRISE
HEALTHYNURSE | HEALTHYNATION™

PHYSICAL ACTIVITY REST NUTRITION QUALITY OF LIFE SAFETY

WE'VE ACCEPTED THE CHALLENGE

HERE'S OUR COMMITMENT TO YOU

Type commitment here...

ACCEPT THE CHALLENGE BY VISITING HNHN.ORG TODAY! INSERT YOUR LOGO HERE

DOWNLOAD

HELPFUL RESOURCES

ANA has compiled several documents to help you promote Healthy Nurse, Healthy Nation Grand Challenge to your community.



[Healthy Nurse, Healthy Nation™ Grand Challenge Social Media Content](#)

Join HNHN for tips, strategies, and inspiration to help get healthy – and inspire others to do the same! Take the #HealthyNurse Challenge!

[DOWNLOAD](#)



[Healthy Nurse, Healthy Nation™ Fact Sheet](#)

Use this document to gain a better understanding of HNHN and how you and others can get involved.

[DOWNLOAD](#)



[Healthy Nurse, Healthy Nation™ One Pager](#)

Use this one pager at meetings and events to share with others on how they can become an HNHN partner.

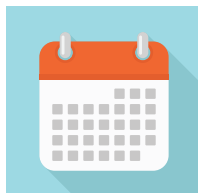
[DOWNLOAD](#)



[Healthy Nurse, Healthy Nation™ Grand Challenge Presentation Slides](#)

Use this as a resource to take a deeper look at HNHN and how you can become a part of this initiative.

[DOWNLOAD](#)



[2018 Challenge Calendar](#)

Each month will highlight various health, safety, and wellness topics important not only to nurses but also to their coworkers, families, patients, and communities. Download the “2018 Challenge Calendar” overview and calendar.

[DOWNLOAD](#)



[Healthy Nurse Survey](#)

An important part of HNHN, the Healthy Nurse Survey is free and available to all nurses, nursing students, and other health care workers.

[DOWNLOAD](#)



[Healthy Nurse, Healthy Nation™ Invitation](#)

We accepted the Healthy Nurse, Healthy Nation™ Grand Challenge (HNHN). Now we challenge you! HNHN is a nationwide movement designed to transform the health of the nation by improving the health of its 4 million registered nurses.

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The Healthy Nurse, Healthy Nation™ Grand Challenge is a trademark of the American Nurses Association.

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The ANA Enterprise comprises the American Nurses Association (ANA), the American Nurses Credentialing Center (ANCC), and the American Nurses Foundation.